

## **The VTCT Level 2 Certificate in Hairdressing and Beauty Therapy (VRQ)**

This is a Technical Award specifically for 14-16 year olds

The aim of this qualification is for students to develop a broader understanding of the hair and beauty sector, so they are prepared and equipped with the knowledge, understanding and skills to pursue a career in this industry.

Students will -

- develop a broad and comprehensive understanding of the hair and beauty sector
- develop knowledge which spans the entire vocational sector and related industries
- develop academic study and transferable skills that will support progression within the hair and beauty sector and more broadly

This qualification includes two mandatory units and 2 optional units. Students will use hairdressing and beauty therapy and related industries (i.e. retail, leisure, fashion, marketing, media, business) to develop themselves and the skills and attributes required by employers and further education to progress further within this industry.

The units that make up this qualification include 2 mandatory units:

**Understanding the hair and beauty sector** – this unit will develop an understanding of the structure and importance of the hair and beauty sector. Students will learn about the products used, and services and treatments provided throughout the sector as well as career opportunities.

**Hair and beauty research project** – this unit will show students how to plan a hair and beauty research project. Students will then produce a research proposal and conduct their research into a particular topic area of the hair and beauty sector.

Students will also study 2 of the following units:

**Business enterprise in hair and beauty (optional)** - students will research and develop new ideas for a business enterprise in hair or beauty.

**Marketing and promotions in hair and beauty (optional)** - students will look at a hair or beauty business and then develop their own marketing materials and activities to support a product or service.

**Hair and beauty science (optional)** - students will develop an understanding of the chemistry of hair and beauty products. They will also learn about the anatomy of the skin and hair and produce a formulation for a hair and beauty product.

**Responding to a hair and beauty design brief (optional)** - students will develop an understanding of design briefs throughout the hair and beauty sector. They will then be set a specific design brief to which they have to respond by researching the area, presenting their ideas and justifying their choices.